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INTERIOR DESIGN

Image: STUDIO HESSIAN/BILLY BOLTON 16 January 2023

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Up & Coming Interior Designers To Watch In 2023

There's no shortage of rising stars in the interiors world. From designers with timeless aesthetics to those doing something more eclectic, we asked these up-and-coming names to introduce themselves...

BY GEORGINA BLASKEY

Geraldine Apponyi

Apponyi

I became an interior designer because my mother was an interior designer – so you could say it was in my blood. Before university I worked in set design for theatre and film, which I also loved. I then went to art school in America for four years before working for a brilliant architect in Washington DC. After moving back to London, my mother convinced me to help her with her heavy load of projects, and not long after that I ended up taking over her company to turn it into Apponyi Design.

Someone recently described my style as “inspired, collaborative, passionate, human and fun” – a huge compliment! I always want my spaces to be personal and liveable – cosiness and warmth are so important, as is an understated elegance with a few elements of fun. Ultimately, each project is unique, so my style varies.

I am most inspired by my clients and the property I am working on. I never have specific designs or schemes banked in my mind, waiting for the next project to use them in. My designs evolve from getting to know the client and the house, and sometimes even I'm surprised by what comes out of it. Interior design is a collaboration with the people that live in the space, and those are the projects that tend to be the most creative, successful and fun.

The project I'm currently working on has to be my favourite – Langdon Court in Devon. My client, Donna Ida, is a dream to work with for many different reasons. It's been one of the most fun, challenging, creative, exhausting, inspiring and rewarding projects I've worked on yet. For me, it's a good sign when I can't stop thinking about a project.

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